

# Event Organisers Guide

## 1.1 - Why organise an international FEI event?

Why should someone consider organising an international FEI competition or event? There are a number of reasons why FEI events are so important whether it be from the perspective of our Athletes, Horses, Organisers or National Federations:

- Prestige – attract sponsors, spectators, media interest etc
- Incentive & pathway for developing Athletes & Horses
- Attract foreign Athletes to compete against home Athletes – improvement through exposure to international standards
- Qualifications & attainment of minimum eligibility requirements

Whatever your motivations we hope this online guide will be a helpful tool both for first time organisers of FEI competitions or those of more established events.

CLICK [HERE](#) TO START YOUR JOURNEY

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